



Google Ireland Limited

Gordon House

Barrow Street

Dublin 4

Ireland

VAT number: IE 6388047V

# Invoice

Invoice number: 4973950696

## Bill to

Bankó Ákos

GOLD GLOBAL TRADE Kft.

Budapest

Klauzál utca 10

1072

Hungary

VAT number: HU 13287601

## Details

Invoice number .....4973950696  
Invoice date .....30 Apr 2024  
Billing ID .....4947-5915-1926  
Account ID .....907-158-3141

## Google Ads

Total in HUF **HUF 1,826,372.00**

### Summary for 1 Apr 2024 - 30 Apr 2024

Amount in HUF	HUF 1,824,882.00
VAT (0%)	HUF 0.00
Austria DST Fee *	HUF 123.00
Turkey Regulatory Operating Cost *	HUF 526.00
UK DST Fee *	HUF 147.00
Spain Regulatory Operating Cost *	HUF 118.00
France Regulatory Operating Cost *	HUF 198.00
Italy Regulatory Operating Cost *	HUF 295.00
India Regulatory Operating Cost *	HUF 83.00
VAT (0%)	HUF 0.00
Total in HUF	HUF 1,826,372.00

\*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) fee, operating charges, etc.) are applicable to your business when ads are acquired and/or displayed in certain countries. Learn more about fees and charges: <https://support.google.com/google-ads/answer/13674500>

Services subject to the reverse charge - VAT to be accounted for by the recipient as per Article 196 of Council Directive 2006/112/EC

Google Ireland's Commercial Register Number – 368047

This invoice was generated electronically and automatically, without a cash register.

This is the original electronic version.

You will be automatically charged for any amount due.

Account: Dobox

Account ID: 907-158-3141

1 Apr 2024 - 30 Apr 2024

Description	Quantity	Units	Amount(HUF)
PMax EN - 2024	3120	Clicks	243,128.00
Display-EN	4528	Clicks	243,076.00
Display-Kedvezmények EN	3423	Clicks	241,858.00
Search-1-EN	3086	Clicks	239,816.00
Video Feed EN	21154	Clicks	176,448.00
Video in-stream-HU	88538	Clicks	174,897.00
PMax HU - 2024	2063	Clicks	121,525.00
Display HU - Kedvezmények	1354	Clicks	121,522.00
Search-1-HU	1386	Clicks	120,220.00
Video Reszp. -24.04. HU	88495	Clicks	73,002.00
Video Reszp. - 24.04 EN	86978	Clicks	71,996.00
PMax HU - 2024	25	Impressions	66.00
PMax EN - 2024	6	Impressions	13.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Video Feed EN			-32.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Display - EVENT EN (24.03)			-43.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Display HU - Kedvezmények			-69.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Video in-stream			-154.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Remark W2 EN			-188.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Display - EVENT HU (24.03)			-204.00
Invalid activity			-230.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Video in-stream-HU			-262.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Display-EN			-277.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Display-Kedvezmények EN			-315.00
Invalid activity - Original invoice #: 4948637347, original month of service: Mar 2024, campaign name: Remark W2 HU			-911.00
	Subtotal in HUF		HUF 1,824,882.00
	VAT (0%)		HUF 0.00
	<b>Total in HUF</b>		<b>HUF 1,824,882.00</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

Fees

Account: Dobox

Account ID: 907-158-3141

30 Apr 2024

Description	Amount(HUF)
Turkey Regulatory Operating Cost	526.00
Italy Regulatory Operating Cost	295.00
France Regulatory Operating Cost	198.00
UK DST Fee	147.00
Austria DST Fee	123.00
Spain Regulatory Operating Cost	118.00
India Regulatory Operating Cost	83.00
	Subtotal in HUF HUF 1,490.00
	VAT (0%) HUF 0.00
	Total in HUF <b>HUF 1,490.00</b>